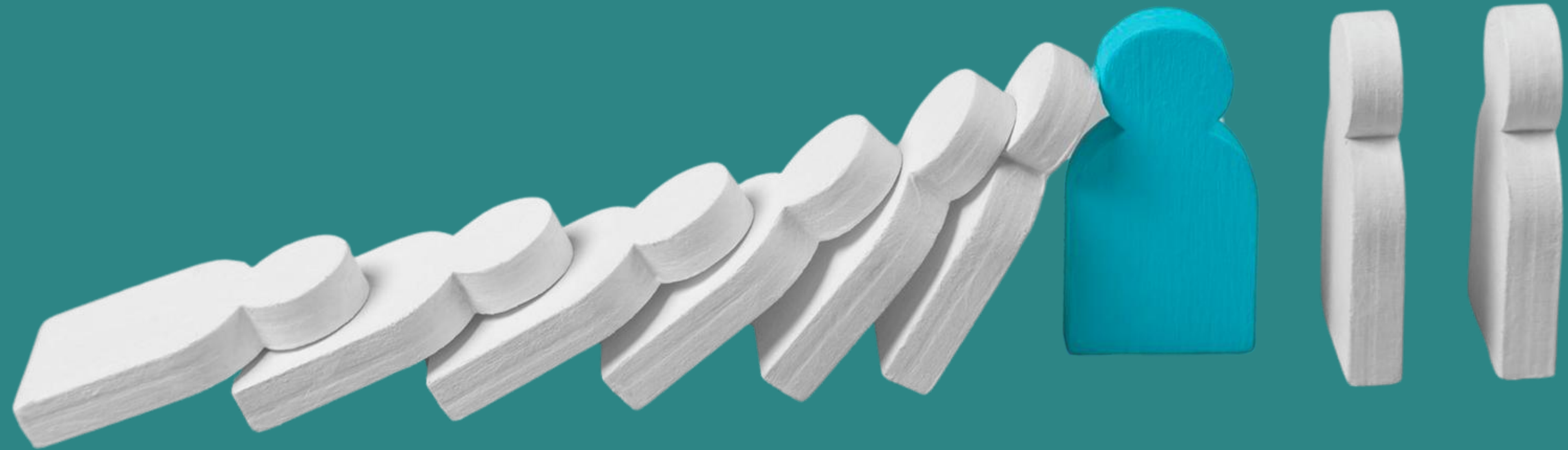




FUTURE OF
LEADERSHIP
INSTITUTE

Becoming a Leader



2025 September

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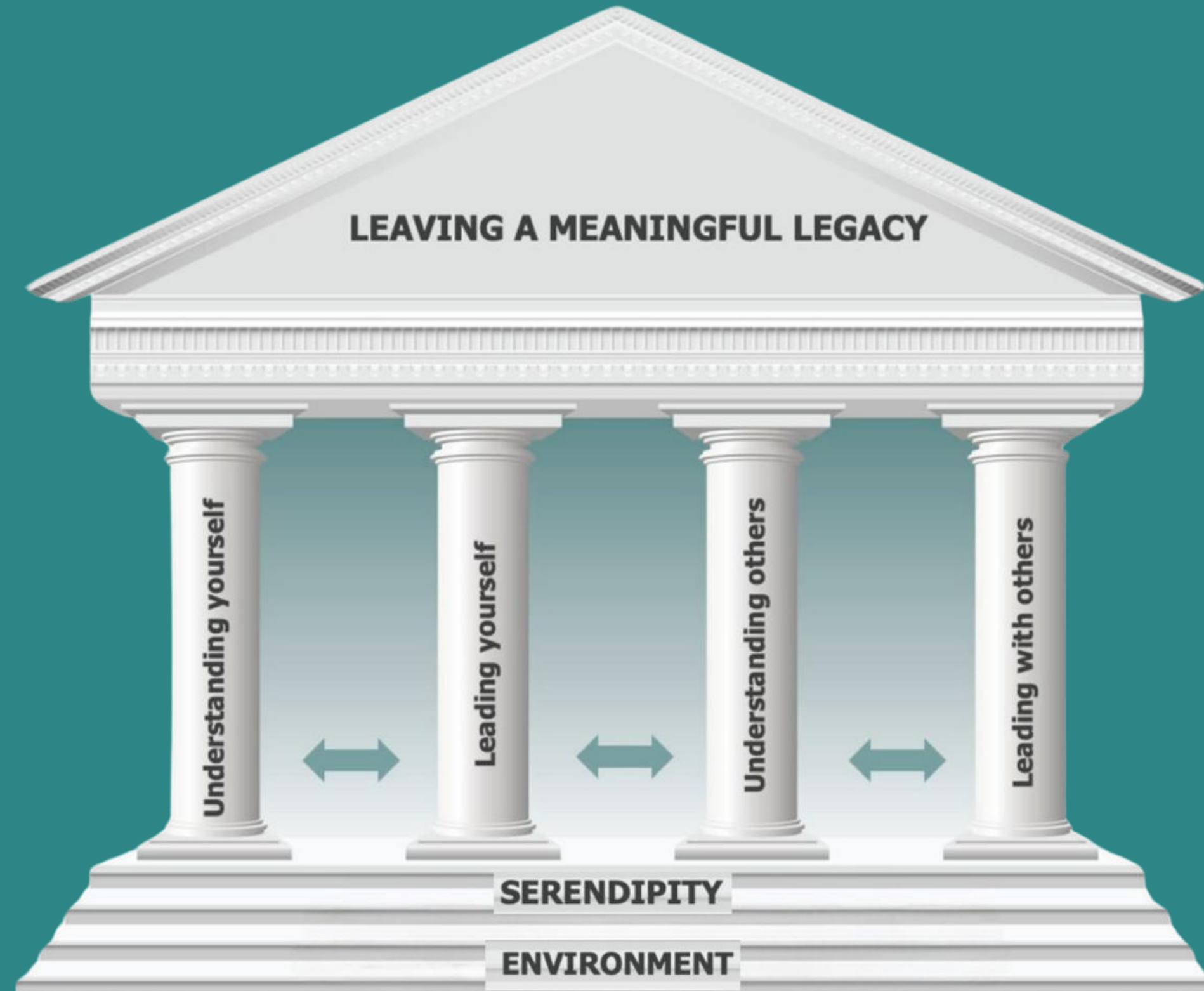
Target

**25 students
in terminal years,
Bachelor's
or
Master's degree**

- Participation of students from diverse faculties
- Motivation to learn and practice leadership skills
- Good knowledge of English
- Full availability during the program
- Volunteering/Entrepreneurship
- Resilience to highly intensive program



The four Pillars



Objectives



Examine the representations of leadership in business and life and how various psychosocial skills and behaviours can complement or deny each other in business situations



Provide new perspectives of what it means to be a leader in challenging and rapidly changing environments (corporate and entrepreneur perspectives)



Support emerging leaders to clarify their professional identities and dreams, get realistic expectations about the workplace and be better prepared to face various future challenges



Develop specific leadership skills and confidence, provide adequate responses against setbacks, build interpersonal collaboration, apply critical thinking and increase employment preparedness

Competencies taught

General competencies:

- **Practicing** an interdisciplinary approach (economics, marketing, international relations, management, etc), developing a systemic awareness about the local, regional, and global trends, mixing the challenges of sustainability and the evolution of technology with the importance of self-knowledge. Self-awareness and leadership practices.

Specific competences:

- **Lectures:** outlining, defining, and identifying 1hc specificities or different leadership models and approaches; demonstrating and determining the relevance of leadership principles according to different contexts; manifesting awareness around the situational relevance of other leadership schools of thought.
- **Case studies:** developing teamwork and collaborative skills; sharing views and ideas within a team; focusing on solutions; practicing presentation skills; selecting the relevant information; debating leadership in action; practicing persuasion and influence; and calculating, predicting, and comparing multiple scenarios. Illustrate the impact of different leadership approaches in solving business dilemmas, using the concepts, models, and leadership principles to support the decision-making process required by the case studies.
- **Experiential learning:** practicing creativity and adaptive flexibility, challenging the resilience mindset development to overcome self-limiting beliefs; manifesting self-expression through theatre and play, enhancing self-awareness and self-discovery process, connecting and networking, accessing a “togetherness” experience as a baseline for the future Alumni community of "Becoming a Leader" program.
- **Interviews and leadership testimonials:** accessing first-hand stories from experienced leaders, being inspired throughout a direct interaction with the lecturers of the program, expressing curiosity through the Q&A sessions, and developing awareness around a specific vocational and career path.



Program structure

Day 1

- Pre- Session
- **Session 1:** You as a leader. Clarifying the big picture (Sergiu Manea)

Day 2

- **Session 2:** Leadership foundations (Serban Toader)
- **Session 3:** Personality vs. character development. Multiple intelligences (Violeta Ciurel)
- **Theatre play**

Day 3

- **Session 4:** Problem-Solving and Decision-Making (Mihaela Bitu)
- **Session 5:** Leading yourself. Learn to Work (Simona Podgoreanu)
- **Session 6:** Stakeholders management (Mariana Gheorghe)

Day 4

- **Session 7:** Leading with others in a digital world (Elisabeta Moraru)
- **Session 8:** Understanding and leading with others. Group psychology (Adrian Iacobus)
- **Session 9:** Turn your fear into power (Adrian Iacobus)

Day 5

- **Session 10:** Leading with others. An entrepreneurial approach (Radu Octavian/local entrepreneur)
- **Session 11:** Leading with others. Communicating with impact (Ionut Simion)
- **Session 12:** Conclusion



A unique visiting professors' team

Serban Toader
(former Senior Partner
KPMG)

Mariana Gheorghe
(former CEO OMV
Petrom)

Violeta Ciurel
(former CEO NN, Axa)

Adrian Iacobus
(Executive coach,
psychologist)

Sergiu Manea
(CEO BCR)

Mihaela Bitu
(CEO ING Romania)

Elisabeta Moraru
(Country Director,
Google)

Radu Octavian
or
a local entrepreneur

Simona Podgoreanu
(HRD Romania &
Moldova KPMG)

Ionut Simion
(Partner PwC)

UBB CCOC



Program framework



The 5 days program will take place from Monday to Friday and will be delivered by selected top experienced leaders and psychologists.



The intervention methods are based on theories of social learning, active teaching and learning methods, as well as on the principles of a supportive learning environment. These will include academic concepts, real case studies, debates, exercises & experiments and testimonials, role plays, small group and individual exercises etc



The participants define and practice leadership skills (e.g., emotional intelligence, critical thinking, resilience, communication, collaboration, etc.) in relevant activities



After completing the program, the participants can further develop and practice the leadership skills through the activities organized through the newly set alumni community.



Certificate of participation issued by the university to all the participants.

Aspects to be considered

- Selection of the 25 participants to be done by the specialized department of the UBB, based on the profile presented, personality tests (big 5?) and interviews;
- Advertising the program to be agreed with FLI and done by UBB;
- Final selection of the candidates to be done by the UBB considering the diversity criteria (academic background, gender etc);
- Program will take place off-site organized by UBB;
- The direct costs for visiting professors and the students will be covered by the UBB;
- The program is taught by visiting professors on a pro bono basis;
- Suggested timing: September before the start of the university year;
- One program manager on behalf of UBB to be appointed and communicated to FLI ;
- Contact person from FLI – Violeta Ciurel.

CONTACT



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THANK YOU!