



5.4 Services and facilities for BBU staff and students

Career counseling

Within the Career Center, Alumni and The Relationship with the Business Environment, a total of 516 counseling sessions were held in 2020, which benefited 196 people. The prism of these counseling sessions extends from unique meetings to test values or skills, respectively the discussion of punctual difficulties to longer-term counseling processes to clarify the career decision or elucidate the causes of some difficulties encountered in the first steps of the professional path. A total of 7 support groups were organized, in which a total of 90 students participated. These groups were held on a fixed-term basis to help students meet the challenges of the online exam session and bachelor exam.

Within the center, a total of 26 workshops/webinars were organized on various topical or relevant topics for students (how to choose a master's program, the importance of volunteering, career decisions, etc.), attended by 915 people: The psychologists of the center also held a number of 12 webinars within the events organized by different student organizations (ASPR, OSUBB, etc.) on various topics of interest to students (time management, leadership, etc.).

The activity carried out in the center is supported by the work of volunteers and students who choose to carry out their internship here. In 2020, 10 volunteers were collaborated, who were involved in the drafting and editing of the published materials, respectively in the counseling itself – depending on the competences and the stage of studies. In addition to them, a total of 85 students carried out their internship at the center, most of them being students of the Faculty of Psychology and Educational Sciences.

In addition to the activity of career counseling, support groups and webinars, a total of 8 articles on the topic of counseling were published on the website consilierecariera.ubbcluj.ro, respectively on the Facebook page of the center. Another activity complementary to counselors was the online game My Winter Road, a game of self-knowledge with an emphasis on aspects relevant to career decision.

The Student to Student Team program (sts.ubbcluj.ro) was launched for first-year students, which aims to increase student engagement, cohesion, motivation, training and valuing the identity of a UBB student. Within the program, mentoring groups were created coordinated by one mentor from older years, who led the regular meetings of the groups and maintained communication with the freshmen throughout the first semester. A total of 78 mentors were trained in the two series of the Student to Student Team Summer School. In total, 2143 freshmen enrolled in the mentoring program, some of which were satisfied with the support.

Information provided by mentors at the beginning of the academic year. About 500 first-year students remained active in mentoring groups going through the entire program, thus benefiting from the rest of the support and teambuilding activities. Equally important was the support and training provided to mentors during their work. Thus, a series of 7 workshops was organized exclusively for mentors in the program covering a wide range of topical topics: stages in team development, professional resilience, etc.