



Activity report of the Career Center, Alumni and the Relationship with the Business Environment for the year 2020

The Center for Career, Alumni and the Relationship with the Business Environment is a structure of Babeş-Bolyai University founded in 2005. It is addressed to BBU students and graduates, as well as to highschool students through the professional guidance service. The Centre is accredited by the County Employment Agency (AJOFM) to carry out professional information and counselling activities and labour mediation services in the internal market.

In 2020, the center's activity was carried out mostly online, due to COVID restrictions. In addition to transferring the activity to the online environment, a change has also been made in the services offered, developing themes, services and new projects to support students during this period.

Next, these activities and projects will be presented according to their specificity.

1. Career Directorate

Within the Career Center, Alumni and the Relationship with the Business Environment, a total of 516 counseling sessions were held in 2020, which benefited 196 people. The prism of these counseling sessions extends from unique meetings to test values or skills, respectively the discussion of punctual difficulties to longer-term counseling processes to clarify the career decision or elucidate the causes of some difficulties encountered in the first steps of the professional path. A total of 14 support groups were organized, in which a total of 155 students participated. These groups were held for a limited period of time, either to help students meet the challenges of the online exam session and bachelor exam, or to further develop the skills and abilities targeted by the workshops and webinars.

Within the center, a total of 26 workshops/webinars were organized on various topical or relevant topics for students (how to choose a master's program, the importance of volunteering, career decisions, etc.), attended by 915 people:

1. Time management, April 16, 2020
2. Motivation, 24 April 2020
3. Academic writing, April 28, 2020
4. How do I learn for online exams?, April 30, 2020
5. Self-regulating learning, May 4, 2020
6. Entrepreneurship lessons, May 7, 2020
7. CV and job interview, May 12, 2020
8. Supporting the bachelor's thesis, May 15, 2020



9. Put your goals in order, May 22, 2020
10. The impact of perfectionism on our foreword, June 4, 2020
11. How do we maintain the faculty-volunteer-job balance?, June 9, 2020
12. Time management, June 12, 2020
13. What should I take into account when choosing my master's program?, June 16, 2020
14. Be productive over the summer!, June 19, 2020
15. What is the perfect career and where do I find it?, June 30, 2020
16. Effective learning strategies, 17 November 2020
17. Time management, November 19, 2020
18. Career expectations, 25 November 2020
19. How do we make career decisions?, November 26, 2020
20. Procrastination, November 27, 2020
21. Effective learning strategies, 1 December 2020
22. Academic writing, December 7, 2020
23. Effective learning strategies, 1 December 2020
24. Motivation strategies, 9 December 2020
25. Writing a CV, December 11, 2020
26. My winter road – professional self-knowledge, December 14, 2020

The activity carried out in the center is supported by the work of volunteers and students who choose to carry out their internship here. In 2020, 10 volunteers were collaborated, who were involved in the drafting and editing of the published materials, respectively in the counseling itself – depending on the competences and the stage of studies. In addition to them, a total of 85 students carried out their internship at the center, most of them being students of the Faculty of Psychology and Educational Sciences.

In addition to the work of career counseling, support groups and webinars, there were published on the website of the consilierecariera.ubbcluj.ro, respectively on the Facebook page of the center (facebook.com/CCOPA.UBB) a total of 13 articles on counseling. Another activity complementary to counseling was the online game My Winter Road, a game of self-knowledge with an emphasis on aspects relevant to career decision.

In September 2020, was launched the Student to Student Team program (sts.ubbcluj.ro) for first-year students, which aims to increase student engagement, cohesion, motivation, training and valuing the identity of a BBU student. The program is carried out in collaboration with the Student Expert Counseling Center. The program started with a 3-day online teambuilding training attended by over 1600 first-year students. The training was supported by 140 trainers, most of them students from older years from the Faculty of Psychology and Education Sciences, respectively the



Faculty of Political, Administrative and Communication Sciences. The trainers were formed by psychologists prior to the teambuilding training. The Student to Student Team program continues through mentoring groups, which are led by student mentors from older years. These groups, which include first-year students, meet regularly, but also keep in touch between meetings to discuss any issues encountered. The 15 faculties involved in the project are working in 166 mentoring groups coordinated by 398 mentors in which 1450 first-year students participate.

The Student to Student Team also organized an online charity game called Xmas Party. In the game, the teams made up of freshmen and mentors solved a series of challenges, and the winning teams had the opportunity to help other first-year students, who due to

material difficulties did not have the necessary equipment for effective online studies. Thanks to some sponsorships, we were able to donate 5 laptops and 2 headphones with microphone.

2. Directorate for Alumni and Directorate for the Relationship with the Business Environment

Through the web page of the Alumni directorate within the Career Center, Alumni and The Relationship with the Business Environment, but also through the online social networks (Facebook, Twitter, LinkedIn) the center and the university were promoted. On the Facebook page dedicated to BBU Alumni (facebook.com/Alumni-Babes-Bolyai) there were over 30 posts. There were carried out 2 online seminars with the participation of alumni, respectively 6 actions to promote the alumni community. A site dedicated to the alumni community was created: alumni.ubbcluj.ro

Also within the Alumni Directorate, a series of charts with professions were worked on, to help coordinate the career counseling activity with that of the relationship with alumni, respectively with the business environment. These professions have developed from the occupational profiles of the specializations within the Faculties of the University, to which were added the feedbacks received from the alumni partners, who work in the profile. A total of 270 charts have been developed, which are used in the activity of the centre.

During 2020, the Business Environment Directorate of CCARMA carried out the following activities:

- concluding a number of 7 collaboration contracts, with the purpose of promoting events, programs and jobs, among BBU students and graduates: The School of Values Association – Career Laboratory Program, SC Auchan Romania SA, AJPIS Cluj – the national project INTESPO, the Junior Achievement of Romania Association – the educational program JA Entrepreneurial University, Reimagine Education – The Future-Build with Passion Program;
- identifying and contacting potential collaborators;
- visits and meetings with potential collaborators;



- drawing up a database of existing collaborators (period and purpose of collaborations) and potential collaborators;
- preparation of folders for the presentation of CCARMA services;
- posting posters promoting jobs, according to the collaboration contracts concluded, on the boards of the faculties;
- the division of flyers promoting jobs, according to the collaboration contracts concluded, among BBU students.

3. Volunteer Office

Since August 2020, the Volunteer Office of Babeş-Bolyai University has been operating within the Center for Career, Alumni and the Relationship with the Business Environment.

In 2020, within the "Volunteer at BBU " program, 456 new voluntary contracts were concluded, this being the largest number of voluntary contracts concluded in a year, since the beginning of the implementation of the Volunteering Law (no. 78/2014), and of the Volunteering Regulation at BBU (Senate Decision, the 29th September, 2015). There was a 14% increase in the number of volunteers involved in activities carried out at BBU, with a total of over 750 volunteers, who performed a total of 107,643 hours of activity. Also during the year, 268 volunteer certificates were issued. Most of the BBU volunteers, according to the reports submitted by the volunteer coordinators, obtained for the activity carried out during the contractual period the qualification "very good" or "excellent". If in the first part of 2020, perhaps as a cause of the onset of the Covid-19 pandemic, a small number of volunteer contracts were concluded, in the second part of the year, with the beginning of the new academic year 2020-2021 and with the start of the Student to Student Team Program and other projects carried out at the Office for Students with Disabilities, The Psytech University Clinic, the Museum of Zoology (and other structures) were concluded 369 contracts.

For most of the volunteers, these activities meant, in fact, the development of skills and qualities such as: fairness, receptivity, orientation towards the new, flexibility, creativity,

analytical, applied and communication skills, emotional balance, consistency in attitudes and manifestations, teamwork skills, communication skills or knowledge of related fields, provided support to fellow first-year students, developed skills and competences of teamwork, seriousness and punctuality, assertive communication, providing and receiving feedback, time management, implementation of team building activities and group management in the online environment has mastered the guidance to increase students' commitment, cohesion, motivation, training and valuing the identity of a BBU student.



4. Changes in organizational structure

By the decision of the Senate of Babeş-Bolyai University no. 17.905/ the 14th December 2020, having regard to the address of the Rectorate no. 17.672/8th December 2020 regarding the approval of the new organizational chart of Babeş-Bolyai University, the Student Support and Development Unit was established. The activity of the center was reorganized, it functioned under the name of Center for Career, Professional Guidance and Alumni. The Relationship with the Business Environment Directorate was moved to the Office of Management and Technology and Transfer and Cognitive.

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